



Yavatmal Zilha Akhil Kunbi Samaj Dwara Sanchalit,
GOPIKABAI SITARAM GAWANDE MAHAVIDYALAYA,
UMARKHED-445206

Report
National Conference
On

**Cash to Cashless Economy: Opportunities &
Challenges**
(CCEOC-2019)
9th February 2019

Cash To Cashless Economy: Opportunities & Challenges

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The National Conference ‘Cash To Cashless Economy: Opportunities & Challenges’ aims to unfold the realities of the cashless revolution to curb the negative consequences associated with the high usage of physical cash in economy; to discuss its pros cons and their impact over the economy of the country.

The conference has covered and call the research papers on following themes:

1. Social and Economic Implication of Digitization.
2. Opportunities and Challenges of Digitization.
3. Impact of cashless economy on the following areas: Banking & Finance, International Business Marketing, Information Technology, Human Resource.

The Conference opens with grand inaugural function on 9th march 2019. Following distinguished personalities attended the conference. The Chief guests also addressed the delegates and audience.

- Dr Vasant Bhosale ,
Dean, Faculty of Commerce & Management, S. R. T. M. University , Nanded
- Dr Nagaraja Masagani,
Shankeral Dhanraj Signodia College of Arts & Commerce & PG Center,
Charkaman, Hyderabad

After the Inaugural function key note speaker delivers the talk.

- **Dr Nagaraja Masagani,**
Shankeral Dhanraj Signodia College of Arts & Commerce & PG Center,
Charkaman, Hyderabad

Technical Session I: Chairperson: Dr. Shalini Kadam (S. R. T. M. U. Nanded)

Co-Chair: Datta Yadav (Peoples’s College, Nanded)

Technical Session II: Chairperson: Dr. D. M. Khandare (S. R. T. M. U. Nanded)

Co – Chair Dr. S. J. Jadhav (Shri Datta College, Hadgaon)

Technical Session III: Chairperson: DrV. N. Jayle (Dr. H. N. Sinha College, Patur)

Co – Chair Dr. A. P. Mude (P. N. College, Pusad)

The young researcher got an opportunity to share the findings of the research with peers and experts. The Constructive discussion encourages young researchers.

The Conference Concludes after valedictory function and distribution of certificates to participants.

Glimpse of Conference:



Conference Brochure:

Patrons

Chief Patron
Hon'ble Adv. Anantrao A. Deosarkar
Ex-MLA, Former President, Yavatmal Zilha Akhil Kunbi Samaj, Umardhed.

Hon'ble Dr. Sushilatai Gawande, USA

Patrons
Hon'ble Dr. Murlidhar Chandekar
Vice Chancellor, Sant Gadage Baba Amravati University, Amravati

Hon'ble Ram A. Deosarkar
President, Yavatmal Zilha Akhil Kunbi Samaj, Umardhed.

Hon'ble Adv. Sumeeta A. Gawande, USA

Hon'ble Dr. Y. M. Raut
Secretary, Yavatmal Zilha Akhil Kunbi Samaj, Umardhed.

Inaugural Function

Chair Person
Hon'ble Ram A. Deosarkar
President, Yavatmal Zilha Akhil Kunbi Samaj, Umardhed.

Chief Guest
Prin. Dinesh Nitchit
Dean, Faculty of Commerce & Management SGB AU, Amravati
Prin. Dr. Vasant Bhosle
Dean, School of Commerce & Management SRTMU, Nanded.

Key Notes Address
Dr. V.N. Laturkar
Professor & Director, School of Commerce & Management SRTMU, Nanded.

Valedictory Function

Chair Person
Hon'ble Dr. Y.M. Raut
Secretary, Yavatmal Zilha Akhil Kunbi Samaj, Umardhed.

Chief Guest
Dr. R.V. Ghadge
E.C. Member SRTMU, Nanded.

Dr. S.V. Dongare
Executive Member Indian Commerce Association, Latur

Organizing Committee

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Dr. M. N. Gaikwad
Principal, G.S. Gawande Mahavidyalaya, Umardhed

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Dr. M. B. Kadam
Head, Dept. of Commerce, G.S. Gawande Mahavidyalaya, Umardhed

Co-Convener
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Asst. Professor, Dept. of Commerce, G.S. Gawande Mahavidyalaya, Umardhed

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Prof. Nitin Tatte, Amravati
Dr. Balaji Gaikwad, Naigaon
Dr. A.P. Mude, P.N. College, Pusa
Dr. Prafful Gudadhe, Yavatmal
Dr. Pradip Darware, Yavatmal
Prof. B.M. Dongare, Khamgaon

Yavatmal Zilha Akhil Kunbi Samaj Dvara Sanchalit
GOPIKABAI SITARAM GAWANDE MAHAVIDYALAYA

UMARKHED-445206 Dist: Yavatmal(MS)
(Reaccredited by NAAC, at B⁺ Grade, with CGPA 2.79)



National Level Conference on Cash to Cashless Economy : Opportunities & Challenges

(CCEOC2019)
Saturday 9th February - 2019

Organised By
Department of Commerce
Gopikabai Sitaram Gawande Mahavidyalaya
Umardhed-445206 (MS)

In collaboration with
Indian Accounting Association



Invitation

Dear Sir / Madam,

It gives us immense pleasure to cordially invite you to participate in National Conference on "Cash to Cashless Economy : Opportunities & Challenges" organized by Dept. of Commerce, Gopikabai Sitaram Gawande Mahavidyalaya, Umardhed on Saturday 9th February 2019.

About the Institution

Gopikabai Sitaram Gawande Mahavidyalaya, Umardhed, established in 1966, sprawling over 32 acres of campus, is one of the premier educational institute in the area. It is an ideal learning center adopted by Late Dr. Atmaramji Gawande. The college offers education in three faculties viz. Science, Arts, and Commerce and has been assessed and reaccredited by National Assessment and Accreditation Council, Bangalore at B⁺ Grade with 2.79.

The college is flourishing under the able guidance of Dr. Sushilatai Gawande, Dr. Atul Gawande, Adv. Sumeeta Gawande and boost under the able leadership of Honorable Adv. Anantraoji Deosarkar (Ex-MLA), Former President, YZAKS, Honorable Ram Deosarkar, President, YZAKS and Honorable Dr. Y. M. Raut, Secretary, YZAKS.

About Umardhed

Umardhed nick named as a town of Temples is situated in Yavatmal District of Maharashtra state. It is established on the bank of river Painganga in the vicinity of Pusa range forest. It is also near to the famous water fall "Sahastrakund", Painganga Sanctuary and Isapur Bird Sanctuary.

ROUTE : Umardhed is well connected by roads. It is 70km away from Nanded, and 270 km from Nagpur, on Tuljapur Nagpur highway. It is 200 Km away from Akola. The nearest domestic airport and railway station is Nanded. The nearest international airport is Nagpur. The weather during month of February remains pleasant and day temperature is in the range of 25 to 30^o C.

About the Conference

The war on black money can only be truly won when the society as a whole stops using cash to go cashless. In a transformative attempt to weed out the

black money and corruption from Indian economy, the Government of India took the strategic initiative of demonetization and a swift decision of digital payments in all the sectors of the economy.

The Government has called this situation as short term pains for long term gains. In view of the dawn of cashless economy in India, an attempt is being made to bring forward platform wherein Academicians, Scholars and Practitioners from Finance, Social and Economic backgrounds are invited to talk and discuss about the impact, implications and future of this transformation.

The objectives of the conference are to unfold the realities of the cashless revolution to curb the negative consequence associated with the high usage of physical cash in the economy; to discuss its pros and cons and their impact over the economy of the country.

Sub Themes

- Social and Economic Implications of Digitization.
- Opportunities and Challenges of Digitization.
- Impact of Cashless Economy on the following areas:
Banking & Finance, International Business
Marketing, Information Technology
Human Resource

Guideline For Paper Submission

The academicians, researchers and students are requested to submit their full length papers along with abstract on or before 20th Jan 2019.

- Papers are accepted in English, Marathi & Hindi.
- For English the author should use MS-Word font Times New Roman with font size 14 (Title) and 12 (Text)
- For Marathi and Hindi, the author should use MS-Word font KrutiDev-10 With font size 16 (Title) and 14 (Text).
- The electronic copy should be mail to cceoc2019@gmail.com
- Papers will be reviewed and published in refereed peer reviewed UGC listed journal ISSN 2277-5730 With impact factor 5.5.
- The papers without registration fees will not be published. Delegates are requested to send a scanned copy of bank slip through e-mail.

Bank Detail :

Name of the account holder : Principal, G.S. Gawande College, Umardhed
Name of the Bank : Bank of Maharashtra
Branch : Umardhed
Account No. 60320500955
IFSC Code MAHB0000257

Registration Fees

| Sr.No. | Registration For | Amount (Rs.) |
|--------|---|--------------|
| 1 | Delegates/Participants (With research paper publication) | 1000/- |
| 2 | Delegates/Participants (Without research paper publication) | 500/- |
| 3 | Students/Research scholars | 200/- |

Registration fees (non-refundable) includes conference kit, refreshment and lunch on the day of conference. No TA DA will be given to the participant. Registration for author and co-author is separate. Papers received after the mentioned date will not be accepted for publication.

- Address For Communication -

Dr. M.B. Kadam
Convener, CCEOC2019
Cell No 9130610411 Email: kadam.m@gsgcollege.edu.in

Local Organizing Committee

| | |
|----------------------|-----------------------|
| Dr. S. R. Vadrabade | Dr. D. V. Tayade |
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| Dr. S. P. Rathod | Shri P. D. Wanjare |
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